

Assa Doron



Assa Doron is an Associate Professor in anthropology at the College of Asia and the Pacific, the Australian National University.

His main areas of interest include, urban anthropology, development studies, the environment, and media and technology. Much of his anthropological fieldwork was carried in Varanasi where he focused on the ritual economy of the river and questions of caste and identity politics in India.

The study was published in the book, *Life on the Ganga*, (Cambridge, 2013). Doron's collaboration with Robin Jeffrey, led to a book on the mobile phone revolution in India, titled, *The Great Indian Phone Book* (Harvard UP/C. Hurst, 2013), published in India under the title *Cellphone Nation: how the mass mobile changes business, politics and daily life*.

The book received wide media coverage and favourable reviews in outlets such as, *The Economist*, *Bloomberg*, *India Today*, *Times Higher Education*, *The Wall Street Journal*, *LA Review of Books*, *Economic & Political Weekly (EPW)*, *LSE Review of Books*, *The Australian*, and *SMH* as well as in various academic journals.